



Malling™ Allure

Late season Junebearer

Excellent fruit quality

High % class 1 yield

Large fruit size with high yield

Fruit quality

Malling™ Allure has excellent fruit quality, similar to Malling™ Centenary, alongside attractive glossy berries, with a regular shape and large fruit size (68% > 35mm).

Production period

A late season variety, starting production about 7-10 days later than Malling™ Centenary. Malling™ Allure has good yield potential with an average of 450-600 g/plant from tray plants.

Growth habit

Malling™ Allure produces semi-vigorous plants with an upright habit. The variety has a moderate length truss, with good fruit display and ease of picking, and is well suited for protected table-top production.

Disease resistance

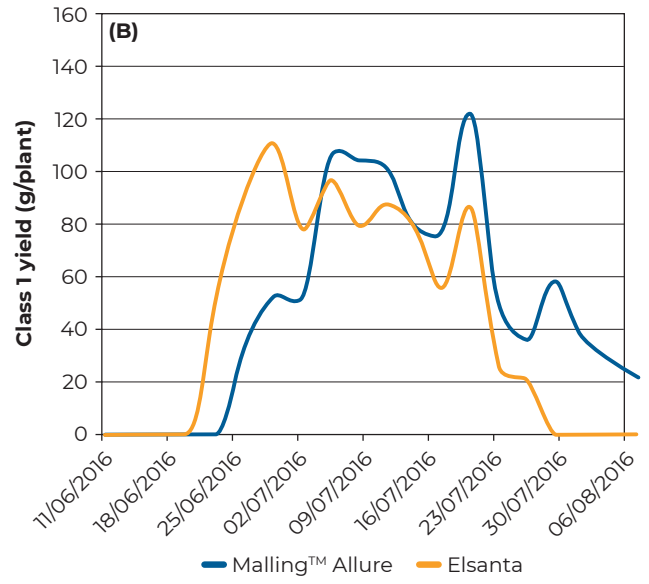
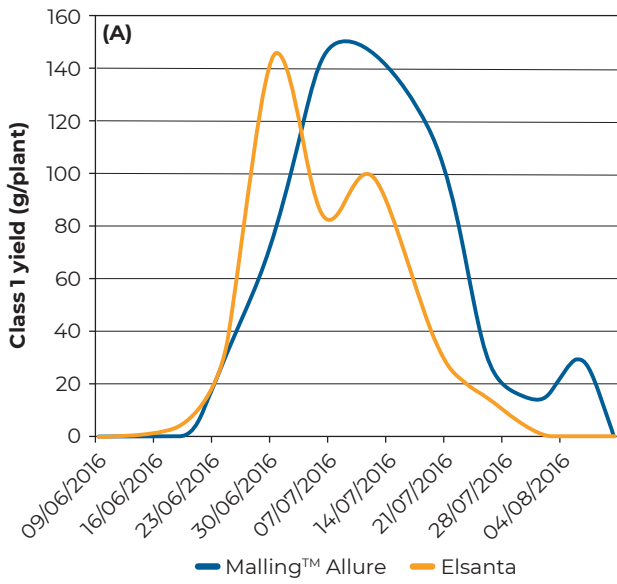
Malling™ Allure has intermediate resistance to powdery mildew, but moderate susceptibility to crown rot and verticillium wilt.



Malling™
FRUITS



Crop profile of Malling™ Allure in trials in (A) Kent and (B) Perth in 2016.
60-day production (waiting bed plants).



Malling™ Allure – yield and cropping profile from external trials 2021
(60-day crop, tray plants, tunnelled tabletops, 8 plants/linear metre).

Trial location	1
Class 1 yield (g/plant)	621.7
% class 1	98.1%
Berry weight (g)	23.6
Brix	9.5

